

EXAMPLE - fictional client data, not a live LeadPulse account

Fieldnote Studio
Automation Health Report
Marlow & Birch
Last week: 19 Oct 2026 - 26 Oct 2026

The website form for Marlow & Birch stopped delivering on Tuesday afternoon. LeadPulse opened an incident 11 minutes after the silence rule tripped, before anyone at Fieldnote Studio had checked the CRM. Meta lead ads stayed healthy and wrote 186 records. Invoice sync in Make missed its heartbeat for 40 minutes and recovered the same morning.

Uptime 95.9%
Runs 97
Records 240
Incidents 2

Workflows

Name	Uptime	Runs	Failures	Records
Meta lead ads to CRM	100%	42	0	186
Website form intake	86.4%	6	1	14
Invoice sync	97.1%	18	0	9
Review request sequence	100%	31	0	31

Incidents

Website form intake has been silent for 11 hours

The workflow stayed active. The last successful run wrote 14 records. Nothing finished after 14:02 UTC on Tuesday.

Since 20 Oct, 14:02 UTC. Recovered 21 Oct, 09:18 UTC. Time to detect: 11 minutes.

Invoice sync heartbeat was late

The Make scenario missed its 30-minute heartbeat. The next ping arrived with 1 record and the incident closed.

Since 22 Oct, 08:10 UTC. Recovered 22 Oct, 08:50 UTC. Time to detect: 9 minutes.

Prepared by Fieldnote Studio for Marlow & Birch.

Sample document only. Live reports are a shareable page, not a product PDF export.